



Today in EYE-OPENER February 27, 2017

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**1) The Boardroom Webinar Series:** I'm very pleased to share this announcement: the State Library is offering an extended webinar series for library boards beginning in March. Titled *The Boardroom*, these webinars are scheduled on the last Thursday of every month from March through November (6:00-7:30PM each time)

We'll begin on **March 30** with **"Toward Better Board Recruitment,"** followed on **April 27** with **"Toward Better**

**Board Meetings."** Topics in the months to come will include policies and planning, director hiring and evaluation, as well as **"The Seven Habits of Effective Library Boards"** and **"Toward Tech Savvy Trustees."** Look to the C.E. Catalog for full descriptions and registration.

*The Boardroom* represents another way that State Library staff can further assist local boards in meeting standards. Last year, the State Library completed a revision of public library standards; the revisions have been officially in use since July 2016. In the months since, Iowa's library directors and boards have been studying the changes and assessing the impact of those changes on their operations.

One significant change comes in the area of board education, which is now required of all libraries at a Tier 1 level. Specifically **Standard #8 reads "...All members of the library board of trustees participate in a variety of board development training each year. The recommended average is three to five hours per year per trustee..."**

Board education has been a standard in all previous editions, but hadn't been required until Tier 3. So bringing this standard to a Tier 1 requirement now impacts many more libraries. Attending webinars represents a very effective method of board development, especially if everyone chooses to gather together at the library. Come together to watch these programs and to talk about what most resonates with your trustee experience. What changes, large or small, will your board choose to make?

Mark your calendars and make plans to join **The Boardroom webinar** series!



**2) BRIDGES Renewal Time—Current Members:** We're nearing springtime, which means we're nearing the time when all current **BRIDGES** libraries need to renew their participation in this important service. Every current **BRIDGES** library must sign and return a **Letter of Agreement**. Eunice Riesberg is instrumental on the **BRIDGES** Team and has these instructions:

- Access the **Letter of Agreement** on the State Library's website here <http://www.statelibraryofiowa.org/ld/c-d/download>
- From the left-hand menu options, choose **AGREEMENTS**
- Choose "**Bridges Renewal Letter of Agreement for FY 2018**"
- Complete the form and return it to the address at the bottom of the form. **NOTE:** deadline for receipt of agreements is **March 31, 2017**
- **NOTE:** you will receive invoicing for your annual subscription in July. Please DO NOT send payment before you have received the invoices and then follow instructions for issuing and mailing your checks.

So that's for current members...what about newcomers? Read on!



**3) BRIDGES Enrollment—First Time Participants:** The timeframe above applies to newcomers as well. Libraries intending to enroll in **BRIDGES** for the first time will also need to complete and return a **Letter of Agreement** by **March 31**. Look for the **Agreement** titled **BRIDGES Enrollment for New Libraries** [here: http://www.statelibraryofiowa.org/ld/c-d/download](http://www.statelibraryofiowa.org/ld/c-d/download) These **Letters of Agreement** spell out the timeframe for returning paperwork and payment, as well as cost, member libraries' responsibilities, and ways in which the State Library supports this service

For newcomers, in the first year of participation, there is a one-time \$400.00 setup fee. There is also an annual base fee of \$300.00 plus 13cents per capita. The per capita numbers are certified by the Secretary of State's office; those figures and pricing for each library are posted on the State Library's website here <http://www.statelibraryofiowa.org/ld/c-d/download>.

Libraries new to **BRIDGES** will be invoiced at a later date for both fees—one payment made payable to OverDrive, one payment made payable to the State Library. Do not send any payments until you actually receive the invoices. Service for libraries new to **BRIDGES** will begin on or before July 15...

**Please be mindful of the March 31<sup>st</sup> deadline, visit our website for full details, and contact your District office with questions.**



**4) New C.E. Catalog Coming in March:** C.E. Coordinator Alysia Peich has this exciting news: the State Library is poised to launch a brand new **C.E. Catalog this very week!** Alysia and others on staff have been working with LMS Checkout, an established vendor providing a modernized education catalog. The new **C.E. Catalog** software uses an e-commerce platform, which essentially means that the catalog mimics online shopping features that are certain to look familiar.

Alysia further explains: *"...when you see the new catalog, you'll probably first notice the streamlined layout and simple navigation, but there are also functional improvements. These include tracking your class attendance history, the ability to search for classes using tags, a monthly calendar view, and Google Maps integration. We're also in the process of incorporating Moodle for self-paced courses..."*

Our new **C.E. Catalog** goes live on **March 1<sup>st</sup>**—look for another notice soon. **IMPORTANT NOTE #1:** accounts, profiles, and other information from the current catalog will not transfer, **so all users will need to sign up for a new account in the new catalog.** This will be a simple process and only take a few minutes. (the current catalog will be kept as an archive and you will still be access your information from it)

**IMPORTANT NOTE #2:** as part of setting up new **C.E. Catalog** accounts, users will be required to sign up with **a unique email address**—not one that is shared amongst several people. Meaning, if you currently use a generic email address like [staff@citylibrary.com](mailto:staff@citylibrary.com) or [director@citylibrary.com](mailto:director@citylibrary.com), you will need to obtain a unique email address identifying only you and not able to be assigned to another person in the event of job turnover. Acceptable emails may include [first.last@citylibrary.com](mailto:first.last@citylibrary.com) or [finitial.last@citylibrary.com](mailto:finitial.last@citylibrary.com) or similar.

We are confident you will find the new **2017 C.E. Catalog** much improved, useful and easy to navigate. So keep your eyes peeled for our official, virtual “ribbon-cutting” email coming **March 1st!**



**5) Meetings / Events This Week:** Travels tomorrow and Thursday: tomorrow to Peterson PL board meeting for a discussion of automation planning, then to Lake City on Thursday for a countywide board education program—kudos to Calhoun County library boards, they chose “Raising our Standards” as the topic.

For these waning days in February, there are a few remaining national webinars to choose from. Description and registration info here <http://www.statelibraryofiowa.org/ld/c-d/continuing-ed/other-conted>

**February 28. 1:00-2:00PM. *If You Make It, Protect It! Understanding the Importance of Intellectual Property Rights for Your Community*** sponsored by Federal Depository Library Program <https://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar>

**February 28. 2:00-3:00PM. *Visualizing (and Finding!) Funding for Libraries*** sponsored by WebJunction <http://www.webjunction.org/events/webjunction.html>

**February 28. 2:30-3:30PM. *Set Up Your Makerspace for Success*** sponsored by Colorado Virtual Library <http://create.coloradovirtuallibrary.org/calendar/2017-02/>



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